

Supported by



Government of Western Australia
Department of Communities

Advocare
Empowering older people in WA

2025

WA Seniors AWARDS

Shine a light on seniors making
communities a better place





Introduction

The WA Seniors Awards recognise the important contribution of seniors to the community, as well as those who work to improve the lives of older Western Australians.

The 2025 WA Seniors Awards are coordinated and presented by Advocare, the Seniors Peak Body of Western Australia, in partnership with the Department of Communities.

Anyone can nominate a deserving older person, local government, business or individual working or volunteering to advocate for seniors. Self-nominations are accepted.

The Western Australian community including individuals, local governments, businesses, community groups, local members and not-for-profit organisations are all invited to provide nominations across the five (5) categories.

By making a nomination you can help make sure the contributions of senior Western Australians and those working to support older people in our community are recognised.

There are five nomination categories:

- **WA Senior of the Year - Metropolitan (Nominee must be 65 years and older, or 55 and over if Aboriginal)**
Nominations can be made for local seniors (65 years and older, or 55 and over if Aboriginal) who reside in the Perth metropolitan area who have demonstrated leadership, community spirit, tangible support to other seniors in the community, or an outstanding act of kindness or inspiration. An individual who has made an ongoing and dedicated commitment in the service of others which has resulted in lasting positive outcomes for members of the community.
- **WA Senior of the Year - Regional (Nominee must be 65 years and older, or 55 and over if Aboriginal)**
Nominations can be made for local seniors (65 years and older, or 55 and over if Aboriginal, who reside in Western Australian regional and rural areas) who have demonstrated leadership, community spirit, tangible support to other seniors in the community, or an outstanding act of kindness or inspiration. An individual who has made an ongoing and dedicated commitment in the service of others which has resulted in lasting positive outcomes for members of the community.
- **WA Age Friendly Business of the Year**
Nominations for a Western Australian business or organisation that has shown innovation and services to seniors and enhancing opportunities for seniors to lead full and satisfying lives.



- **WA Age Friendly Local Government of the Year**
Nominations for a Western Australian Local Government Authority that has shown innovation and services to seniors and enhancing opportunities for seniors to lead full and satisfying lives.
- **WA Seniors Advocate of the Year (Nominee not dependent on age)**
Nominations for individuals of any age (employed or volunteering) who played an outstanding role in advocating for the needs of older people and/or raising awareness of specific issues that impact the lives of older people. The award will be given to a person who has advocated for quality improvement in supports/services for older people and achieved positive outcomes.

WA Seniors Awards recipients will be announced during WA Seniors Week 2025, 9-16 November 2025. The awards ceremony will occur on Friday 14 November 2025. A commemorative gift and certificate will be provided. Funds will be allocated for travel and accommodation for regional recipients.

Award Categories

1. WA Senior of the Year Award Metropolitan

Recognises an individual (65 years or older, or 55 and over if Aboriginal) from metropolitan Perth who has demonstrated leadership, community spirit, tangible support to other seniors in the community, or an outstanding act of kindness or inspiration. An individual who has made an ongoing and dedicated commitment in the service of others which has resulted in lasting positive outcomes for members of the community.

If nominating more than one individual, a separate form is to be completed for each individual. The nominator can be the same person. Individuals can also self-nominate.

2. WA Senior of the Year Award Regional

Recognises an individual (65 years or older, or 55 and over if Aboriginal) from regional Western Australia who has demonstrated leadership, community spirit, tangible support to other seniors in the community, or an outstanding act of kindness or inspiration. An individual from regional Western Australia who has made an ongoing and dedicated commitment in the service of others which has resulted in lasting positive outcomes for members of the community.

If nominating more than one individual, a separate form is to be completed for each individual. The nominator can be the same person. Individuals can also self-nominate.

Funds will be allocated for travel and accommodation for regional recipients.



3. WA Age Friendly Local Government Award

Recognises a Local Government Authority (LGA) for its innovation and services to seniors and enhancing opportunities for seniors to lead full and satisfying lives.

If nominating more than one LGA, a separate form is to be completed for each LGA. The nominator can be the same person.

Local Government Authorities can also self-nominate.

4. WA Age Friendly Business Award

Recognises a business or organisation (including not for profit and community organisation) for its innovation and services to seniors and enhancing opportunities for seniors to lead full and satisfying lives.

If nominating more than one business, a separate form is to be completed for each business. The nominator can be the same person.

Businesses and organisations can also self-nominate.

5. WA Seniors Advocate

Recognises individuals of any age (employed or volunteering) who played an outstanding role in advocating for the needs of older people and/or raising awareness of specific issues that impact the lives of older people. The award would be given to a person that has advocated for quality improvement in supports/services for older people and achieved positive outcomes.

If nominating more than one person, a separate form is to be completed for each individual. The nominator can be the same person.

Advocates can also self-nominate.

If the Advocate is from a regional area, funds may be allocated for travel and accommodation.

Award Criteria and Conditions

Selection Criteria

Please ensure you address each of the selection criteria.

1. Provide information about who the nominee is, what they have done or are doing in the community to promote a positive view of seniors and ageing.
2. Describe the positive outcomes achieved in service for the community.
3. How long has the nominee been providing service to the community?
4. Describe one highlight of which the nominee can be really proud.
5. Ensure the nominee is willing to be nominated for the WA Seniors Awards.



Conditions of Entry and Eligibility

1. Open to all Western Australians who are aged 65 years and older (55 and older for Aboriginal people).
2. Previous winners from the past three (3) years cannot be nominated.
3. Unsuccessful past nominees are encouraged to nominate.
4. People from diverse backgrounds (First Nations Australians, people with Culturally and Linguistically Diverse backgrounds (CaLD) and LGBTQI communities) are strongly encouraged to apply.
5. Nominees must agree to make themselves available for media and publicity purposes as required (no fees can be charged) and consent to their nomination and photographs being used for promotional purposes.

Nomination Guidelines

If you would like to submit a nomination for an individual, advocate, age friendly local government council, business or local organisation, please follow Steps 1 to 3 below.

Self-nominations are welcome.

1. Complete the attached nomination form

Select a category for which you are submitting a nomination. Submit the nomination form and a statement of no more than one (1) page addressing the selection criteria which clearly outlines the achievements of the nominee. See selection criteria and conditions of entry and eligibility details.

2. Attach required supporting documentation

Attach any required and relevant information to support your nomination. Please note that submitted nomination support material will not be returned.

3. Submit your nomination

Nominations are to be submitted electronically via email to seniorspeak@advocare.org.au by COB Friday, 5 September 2025.

Supported by



Government of **Western Australia**
Department of **Communities**



Information + Key Dates

Submissions via email to: seniorspeak@advocare.org.au

Submission Closing Date: Nomination submissions to be received by **COB Friday, 5 September 2025.**



Nomination Form

One (1) Nomination Form per category is to be completed per nomination.

A Nominator may nominate more than one (1) individual (including advocate), Local Government or Business per category, however, one (1) Nomination Form must be completed per nomination.

Section A: Nominee – individual (including advocate), local government or business you would like to nominate		
Title	First Name	
Surname	Date of Birth	
Name of Business		
Name of Local Government		
Information about the Nominee – individual (including advocate), local government or business you would like to nominate		
Address		
Suburb	State	Postcode
Telephone Contact	Mobile Contact	
E-mail		
Section B: Category – please tick one category only		
<input type="checkbox"/> WA Senior of the Year Award Metropolitan	<input type="checkbox"/> WA Age-Friendly Local Government Award	
<input type="checkbox"/> WA Senior of the Year Award Regional	<input type="checkbox"/> WA Age-Friendly Business Award	
<input type="checkbox"/> WA Seniors Advocate Award (this is an individual award)		
<input type="checkbox"/> I confirm the individual, local government or business listed above has agreed to be nominated for this award.	<input type="checkbox"/> This is a self-nomination. I confirm I have completed any applicable approval processes required to nominate.	
Section C: Nominator – the person/organisation putting forward the nomination		
First Name	Last Name	
Person/Organisation Nominating		
Address		
Suburb	State	Postcode



Telephone Contact	Mobile Contact
E-mail	
Section D: Supporting information	
<p>WA Seniors of the Year Metropolitan or Regional: Explain the achievements of the person you are nominating. (Nominee must be 65 years or older, or 55 years or older if Aboriginal)</p> <p>Describe the actions initiated by the individual that responds to the needs of older people.</p> <p>Limit of 500 words: Nominate a local senior who has demonstrated leadership, community spirit, tangible support to other seniors in the community, or an outstanding act of kindness or inspiration. An individual who has made an ongoing and dedicated commitment in the service of others which has resulted in lasting positive outcomes for members of the community.</p> <p>Nominators will be required to supply a high-quality photograph of nominees, head and shoulder jpeg format at high resolution via e-mail.</p> <p>Funds will be allocated for travel and accommodation for regional recipients.</p>	
<p>WA Age Friendly Local Government - Metropolitan or Regional: Explain the achievements of the Local Government you are nominating.</p> <p>Describe program or range of responses initiated by your local government that responds to the needs of older people. Local Government Authorities can self-nominate.</p> <p>Limit of 500 words: Outcomes achieved; collaboration with other agencies or partners, innovation, challenges and how you responded, estimated percentage of older people reached in your community including CALD and Aboriginal communities, other.</p> <p>Images are encouraged.</p>	
<p>WA Age Friendly Business - Metropolitan or Regional: Explain the achievements of the Business you are nominating.</p> <p>Describe actions or responses initiated by the business or organisation (including not for profit and community organisations) that responds to the needs of older people.</p> <p>Limit of 500 words: Actions and/or responses provided for older customers - consider actions that went above usual customer service, effectiveness of changes, innovation, generosity, other.</p> <p>Images are encouraged.</p>	

Supported by



Government of **Western Australia**
Department of **Communities**



WA Seniors Advocate - Metropolitan or Regional: Explain the achievements of the person you are nominating. (Nominee not dependent on age)

Recognises individuals (employed or volunteering) who played an outstanding role in advocating for the needs of older people and/or raising awareness of specific issues that impact the lives of older people. The award would be given to a person that has advocated for quality improvement in supports/services for older people and achieved positive outcomes.

Limit of 500 words: Nominate an individual who has made an ongoing and dedicated commitment which has resulted in lasting positive outcomes for older members of the community.

Nominators will be required to supply a high-quality photograph of nominees, head and shoulder jpeg format at high resolution via e-mail.

Judging Process

All nominations will be judged by an independent judging panel.

The judging panel reserves the right to ask for further information and make additional inquiries.

The decision of the judges is final. No further correspondence will be entered into.

It is anticipated that awards recipients will be announced during WA Seniors Week, 9-16 November 2025.

NOMINATIONS CLOSE 5.00pm FRIDAY, 5 September 2025

Would you like your nomination to be shared with Australian Honours Secretariat and other State based Awards programs, such the Australian of the Year Award?

Yes

No

The 2025 WA Seniors Awards are supported by the Department of Communities WA.

Supported by



Government of **Western Australia**
Department of **Communities**