

# Rights don't diminish with age

**Advocare is a leader in addressing the rights of older people and elder abuse.**

A not-for-profit organisation, independent from aged care providers with almost 30 years of experience. Advocare is also WA's Seniors Peak Body.

## Meet our experts

### **Erin Timu,\* Chief Executive Officer**

With more than 25 years of experience across peak bodies, professional services, and not-for-profit organisations, Erin is a values-driven leader with a deep commitment to human rights and championing the wellbeing of older people. Erin has extensive experience in community and regional development, stakeholder engagement, project management, and marketing and communications. (\*Pronounced 'Tim-oo'.)

#### **Areas of expertise:**

- Championing the rights, dignity, and voice of older people
- Purpose-driven leadership grounded in values and impact
- Building strong relationships with communities, partners, and government.



### **Shawnee Van Poeteren,\* Program Manager – Advocacy**

With more than 30 years of experience in aged care, Aboriginal health, and community services, Shawnee is a respected leader in elder abuse prevention and aged care advocacy. She is driven by a strong commitment to justice, ensuring older people are seen, heard, respected, and supported. (\*Pronounced 'Van-Poh-tren'.)

#### **Areas of expertise:**

- Leading aged care advocacy and reform, on behalf of/with older people
- Older persons' rights in aged care, received at home or in residential aged care
- Championing supported decision-making, ensuring choice, control and dignity
- Unpacking elder abuse and coercive control, and how to respond.



## David Thompson, Specialist Financial Advocate

David is an experienced aged care advocate with more than 15 years in the sector, including residential and home care. At Advocare, he helps older people understand their rights and navigate the complexities of aged care with confidence and clarity, particularly in the financial aspects of aged care.

### Areas of expertise:

- Aged care reforms, and what they mean financially
- Understanding aged care fees and charges
- Addressing financial aged care issues in residential and home care
- Supporting older people experiencing financial abuse.

 [Video reel sample](#)



## Bianca Marson Whait, WA Seniors Peak Manager

Bianca leads our work as the custodian of the WA Seniors Peak Body, advocating for the voices of older Western Australians to be heard on the issues that matter most. She brings strong experience in engagement, education, and driving change to promote respect and safety for older people.

### Areas of expertise:

- Understanding and challenging ageism, individual and systemic
- Raising awareness of barriers for older people to live their best lives
- Promoting positive ageing and initiatives within communities.



### Interested in a chat or interview?

Contact Advocare's Communications Coordinator

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 [www.advocare.org.au](http://www.advocare.org.au)